

Mobile Security for Financial Service Providers

Secure every employee phone and tablet without compromising privacy.

trustd

YOU ARE A VALUABLE TARGET FOR CYBERCRIMINALS

As a Financial Service provider you are a gateway to vast amounts of sensitive PII (Personally Identifiable Information), making your employees a highly attractive target to attackers.

But balancing security with productivity is no easy task, particularly when employees also demand their own privacy. It's vital that you ensure regulatory compliance, and can demonstrate appropriate security measures when it comes to safeguarding PII on all devices.

As the traditional perimeter vanishes with increased mobility and advancing technology, there are significant challenges involved in protecting confidential data that affect any organisation - from the smallest to the largest.



Finance was second only to Retail & Manufacturing in the number of cyber incidents reported to the ICO in Q2, FY2020-21¹

Nearly 9 in 10 CISOs agreed that mobile security has become their focal point²



THE THREE MAIN CHALLENGES

Comply with regulatory standards

Your security policies need to hold up under increasing scrutiny from data protection and regulatory bodies, so you need to demonstrate appropriate security measures across your organisation, protecting every device.

Protect every device from evolving threats

The Finance sector is particularly at risk from phishing and ransomware, and mobile-borne threats continue to rise. Every device needs to be protected, including any personal phones and tablets that can access company-stored PII.

Full, frictionless employee adoption

You can't adopt a BYOD strategy if some devices are hidden from view. You want your workforce to be efficient, so how do you balance the risk of personal devices accessing sensitive data with both employee privacy and the need for productivity?

YOU NEED DYNAMIC MOBILE PROTECTION THAT PUTS PRIVACY FIRST

A robust, low-cost MTD to guard against data loss and regulatory fines.

Unlike other mobile threat defence solutions, Trustd combines AI-powered mobile protection technologies, straightforward user guidance and accessible pricing to protect organisations against mobile malware, phishing and data theft on Android and iOS devices.

It can support Cyber Essentials and GCloud applications, compliance with FCA, PCI-DSS and GDPR guidelines, and enforce your duty of confidentiality. Enable your Zero-Trust mobile strategy by restricting access to company data from untrusted devices, whether they're managed by an MDM or MAM or unmanaged.



Trustd shines a light on threats that are invisible to traditional forms of detection.



WHY TRUSTD MTD?



Trustd keeps you compliant

Trustd greatly reduces the risk of data breaches and associated legal, reputational and financial costs, supporting GDPR and FCA regulatory compliance.



Trustd respects employee privacy

Your business remains protected against mobile threats without tracking employees. Web browsing, photos, videos, calls, contact, emails and messages stay completely private.



Trustd enables Zero Trust

Trustd can restrict access to your company's data from untrusted mobile devices, whether they're managed by MDM/MAM or unmanaged.



Mobile threats are real

Mobile cyberattacks increased 1,400% between 2016 and 2020. Trustd Mobile Threat Defence protects iOS and Android devices from phishing, ransomware, and other threats.



Trustd detects threats others can't

Trustd has unique AI-powered protection against malware, phishing, ransomware and data theft that outperforms other vendors' out-dated detection methods.



Reduces administrative burden

Full deployment and protection with one-touch on iOS and zero-touch on Android makes it simple to get all devices set up.

Start a free trial.

We've made set-up and enrolment as simple as you could hope for, so to get started in under 2 minutes, go to traced.app/control and set up a free trial.

Sources

¹ Types of cyber incidents reported to the ICO from Finance sector organisations in Q2, FY20-21

² Ivanti, EMEA CISO Survey: How the pandemic has shifted CISO priorities, 2021

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