

# Traced Brand Guidelines

You are welcome to co-brand any of our materials, or just ask us and we'll do it for you.



There are variations on black, white and transparent backgrounds/text. The **d** in the logo is always red. Ensure tagline is legible.



## trustd

Trustd is our mobile threat defence solution. It comprises the Trustd app and the Trustd console or dashboard.

In co-branded materials please include the Traced partner logo alongside your own logo, at similar size and prominence.



Font family is Montserrat.

Traced Logo and tagline in Montserrat Extra-Light

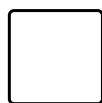
### Primary



#000000  
(0,0,0)



#DD090C  
(221,9,12)



#FFFFFF  
(255,255,255)

### Secondary



#666666  
(102,102,102)



#068635  
(6,134,53)



#666666  
(102,102,102)